

2024

JUST BUILD IT! Career Expo

Tuesday, October 15, 2024

9am - 2:30pm

George Gervin Gameabove Center

As the longest running and most comprehensive construction career exploration program in Michigan the "JUST BUILD IT!" Construction Career Expo provides students in grades 8-12 and their counselors and teachers with hands on activities with the skilled trade apprenticeship programs: demonstrations by industry professionals such as architects and engineers; and exhibits by construction firms, educational institutions and industry organizations.

The "JUST BUILD IT!" Construction Career Expo is vitally important because our industry is facing critical workforce shortages and the schools simply do not have the resources to provide sufficient career exploration opportunities. The Expo plays a significant role in addressing both of these critical needs. Since it was introduced, 35,000 students from 178 schools in 12 counties in southeast and central Michigan have participated in the Expo.

Here are some of the comments we have received from school representatives:

- “The Expo is a very valuable career exploration for my students. As a teacher I can tell them about all the different jobs out there in the world but for them to see and actually get some hands-on experience with real people is amazing.”
- “The Expo had a significant influence on my students. A week later we still discuss the activities and career options as a result of attending the Expo!”
- “My engineering students raved about all the hands-on activities and a chance to see how the trades work.”
- “It was a great event. Our students enjoyed the hands-on nature, colleges/universities, and industry exposure. It was a great exposure into many different career paths related to the construction industry.”

The strong involvement and support we receive from firms and organizations in all aspects of the construction industry is further evidence of success the JUST BUILD IT! Construction Career Expo has in addressing our industry's workforce development needs.

We are certain that you will agree that it is critically important to talk to students about the exciting careers in our industry to insure a steady flow of talented young people into the fields of skilled trades, construction management, architecture and engineering. Your support will continue to assist us in sending a very positive message about careers in the construction industry to students, parents, school officials and members of our communities.



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Eastern Michigan University
at the
George Gervin
GameAbove Center



wcaonline.org



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Sponsorship Opportunities and Benefits

EXPO PRESENTING SPONSOR - \$7,500

Sponsor acknowledgement, name/logo on the following:

- Print - Event program (Digital and Print), exhibitor and school event registrations.
- Social Media - Member email updates, monthly member newsletter, WCA website
- Signage - Event signage placed throughout the event; Arena electronic scoreboard; option to hang company banner in the Arena
- Complimentary EXPO Booth Space
- Complimentary Lunch

EXPO BUILDERS - \$2,500 - \$5,000

Sponsor acknowledgement, name/logo on the following:

- Print - Event Program (Digital and Print)
- Social Media - WCA Website
- Signage - Event signage placed throughout the event; Arena electronic scoreboard; option to hang company banner inside Arena
- Complimentary EXPO Booth Space
- Complimentary Lunch

EXPO DESIGNERS - \$1,000 - \$2,000

Sponsor acknowledgement, name/logo on the following:

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- Signage - Event signage placed throughout the event; Arena electronic scoreboard
- Complimentary EXPO Booth Space
- Complimentary Lunch

EXPO SUPPORTER - \$350

Includes sponsor acknowledgement (name and or logo) on the following:

- Promotions - Listing in Event Program
- Complimentary EXPO Booth Space
- Complimentary Lunch

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